



FEATURES 2009*

- Issue 1** **(April/May 2009)**
Focus: SPORT IN BUSINESS - A match made in heaven for the region's business communities?
Area Review: Manchester
- Issue 2** **(June/July 2009)**
Focus: CORPORATE ASSISTANCE – An in-depth look at how corporate financing and franchising can offer opportunities for business turnaround and growth in even the toughest of business environments.
Area Review: Liverpool
- Issue 3** **(August/September 2009)**
Focus: BUSINESS EDUCATION - Executive education in the region continues to nurture the business leaders of tomorrow. Does the future lie in traditional executive education programmes or are business incubators the way forward?
Area Review: Lancashire
- Issue 4** **(October/November 2009)**
Focus: CORPORATE HOSPITALITY AND EVENTS - Now a fundamental part of business culture, but with tight budgets, how much is it really worth to businesses today? BNW takes a look at how inspired solutions can offer cost-effective business benefit.
Area Review: Cumbria
- Issue 5** **(December/January 2009)**
Focus: FLEXIBLE WORK AND ICT - Many employers still resist the idea of flexible working. Yet adopting flexible working practices can cut business costs, improve productivity and even help to save the planet. BNW helps our readers build their own toolkit from the range of ICT tools on offer today.
Area Review: Cheshire

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